Easy On Net launches next-gen reseller cloud, powered by Virtuozzo Hybrid Infrastructure

Easy On Net is a new cloud service that offers fully isolated, high-performance infrastructure for MSPs and hosting resellers, without the drawbacks of traditional shared hosting.

Easy On Net provides white-label cloud infrastructure for MSPs and hosting providers, and white-label customer support.

The new service overcomes the limitations of shared reseller hosting, using Virtuozzo Hybrid Infrastructure: a production-ready OpenStack cloud with the ability to provision isolated resources.

Using Virtuozzo, Easy On Net is built for scale and fully automated, with ultra-fast onboarding for customers and resellers.

Building Easy On Net with Virtuozzo is a step-change for us, for the resellers we’re onboarding, and for their end users.

Derek Walmsley
CEO, Easy On Net
Based in Canada and the United States, Nerivon has provided high quality infrastructure solutions, web and development services since 1999. So, what makes Easy On Net special? CEO Derek Walmsley explains.

“Easy On Net is the next-generation platform for all cloud and VPS hosting resellers,” says Derek. “It’s the perfect solution for companies that want to sell cost-effective, high quality Infrastructure-as-a-Service without having to worry about the physical hardware – or sharing resources with other resellers.”

“Some are hosting providers who want to divest infrastructure and focus on sales, support and custom services. Some are MSPs who need to combine their managed services with cloud to stay relevant to the market, and grow,” he adds. “Some are existing resellers using hyperscale infrastructure from AWS or Google, they want to reduce cost and get much more immediate, personal support.”

Next-gen reseller hosting

Traditional reseller cloud is normally based on a single Virtual Private Server, or even a shared environment, and typically standardizes on cPanel or Plesk. Because hardware resources are shared by many resellers, the service each reseller can offer is limited in terms of features, capacity and performance – and cannot deliver the security and isolation that most end user customers are looking for today.

Easy On Net’s reseller cloud uses Virtuozzo to provide fully isolated, high-performance OpenStack cloud as an easy-to-use, fully managed service for MSPs and hosting providers. Virtuozzo Hybrid Infrastructure supports any mix of shared, VPS, bare metal, container and cloud hosting, and a wide range of hosting service management tools – including Plesk and ISPManager, as well as cPanel. This enables Easy On Net to deliver its next-generation service.

Better than hyperscale

According to Derek, it may be tempting for MSPs to build a reseller business based on the large hyperscale clouds, but there are some serious commercial drawbacks.
“Sure, you can go somewhere like AWS to resell cloud, and you’ll get fantastic infrastructure – along with a huge bill, tiny margins, and you won’t get the personalized support you need, either,” he says.

“Ultimately, you’re putting your customers in somebody else’s ecosystem. It really makes no sense. With Easy On Net we’re giving you the performance, and the service, and best-of-breed cloud infrastructure – and you own the customer.”

The Virtuozzo difference

Automation and scale are critical for Easy On Net and its customers.

“We’re going to be scaling into tens of thousands of virtual servers in a short time span – Virtuozzo can easily handle that scale,” Derek explains. “We can automate onboarding for new resellers, and they can automate onboarding for their customers. Billing is automated by Virtuozzo too, and it is usage-based. It’s flexible and elastic, as a modern cloud should be.”

“Virtuozzo gives us the perfect blend of power, performance and ease of use,” he says. “It’s a heavyweight enterprise product with a lightweight footprint. Virtuozzo is easy for my techs to understand, and easy for resellers to understand because it is designed for service providers.”

Exceptional service

What else makes Easy On Net special? For Derek, it’s the same relentless focus on excellent service that all Nerivon brands are known for – and the Virtuozzo partnership is part of that service-first focus.

“We put customer service at the forefront of everything we do,” he says, “and with Easy On Net we’ll even white-label your own support, so you and your clients can benefit too. One of the great things about working with Virtuozzo is that it is a true partnership – they have our back, which helps us deliver on our service promises to customers as well.”

“Building Easy On Net with Virtuozzo is a step-change for us, for the resellers we’re onboarding, and for their end users,” said Derek. “We’re really excited about the future!”

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